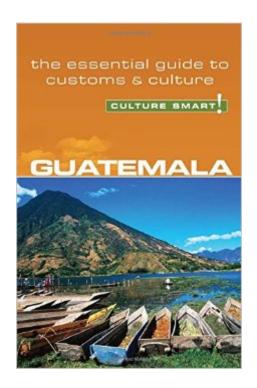
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Guatemala - Culture Smart!: The Essential Guide To Customs & Culture





Synopsis

Culture Smart! provides essential information on attitudes, beliefs and behavior in different countries, ensuring that you arrive at your destination aware of basic manners, common courtesies, and sensitive issues. These concise guides tell you what to expect, how to behave, and how to establish a rapport with your hosts. This inside knowledge will enable you to steer clear of embarrassing gaffes and mistakes, feel confident in unfamiliar situations, and develop trust, friendships, and successful business relationships. Culture Smart! offers illuminating insights into the culture and society of a particular country. It will help you to turn your visit-whether on business or for pleasure-into a memorable and enriching experience. Contents include * customs, values, and traditions * historical, religious, and political background * life at home * leisure, social, and cultural life * eating and drinking * do's, don'ts, and taboos * business practices * communication, spoken and unspoken

Book Information

Series: Culture Smart! Paperback: 168 pages Publisher: Kuperard; Reprinted edition edition (June 1, 2007) Language: English ISBN-10: 1857333489 ISBN-13: 978-1857333480 Product Dimensions: 4.2 × 0.6 × 6.8 inches Shipping Weight: 1.6 ounces (View shipping rates and policies) Average Customer Review: 4.5 out of 5 stars Â See all reviews (8 customer reviews) Best Sellers Rank: #269,809 in Books (See Top 100 in Books) #9 in Books > Travel > Central America > Guatemala #117 in Books > Business & Money > Business Culture > Etiquette #117 in Books > Travel > Central America > General

Customer Reviews

This book provides some basic information but is badly organized. In the section on Guatemalan history, which is organized chronologically, events are often described out of sequence. Better than nothing, but a great editor could make it better organized and easier to follow.

Outstanding little bit to educate myself on Guatemala before heading out for a business/school trip. It provides a great deal of information on cultural norms, the history of the country, and relevant information to help you travel the country without offending natives in the process! Big fan of it and will order them for other countries as well.

This is definitely a niche book. It is not a travel guide book or a good story. But if you are looking for a description of what people are like in gross generalities and what you are likely to face in business situations, I think it is an excellent resource. I am planning a mission trip to Guatemala in the summer and it met my needs exactly. (of course I am hoping it is actually accurate -- we shall find out after I return).

This little book is packed with useful information for those considering a visit to the beautiful country of Guatemala. It is not what you are looking for, however, if you are considering residence or a long-term stay in Guatemala.

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